

Message Text

UNCLASSIFIED

PAGE 01 MADRID 09923 291625Z
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 ICA-20 /041 W
-----005407 291754Z /43

P 291618Z AUG 78
FM AMEMBASSY MADRID
TO SECSTATE WASHDC PRIORITY 5901
INFO AMCONSUL BARCELONA

UNCLAS MADRID 09923

E.O. 11652: N/A
TAGS: BEXP, SP
SUBJECT: PROGRESS REPORT ON FY 1978 CCP

REF: USDOC 15499

1. STATES OF MICHIGAN & ALLINOIS HELD CATALOG SHOW IN BOTH MADRID AND BARCELONA DURING QUARTER, WHICH COMPLEMENTED FOOD PROCESSING AND PACKAGING CAMPAIGN. STATES ALSO PROMOTED FIRMS IN MACHINE TOOLS AND METALWORKING SECTORS. ILLINOIS REPORTED 226 INQUIRIES AS A RESULT OF ITS EFFORTS; MICHIGAN'S RESULTS WERE NOT REPORTED IN DETAIL BUT APPEARED TO BE OF THE SAME MAGNITUDE.

2. SENT OUT 50 BROCHURES TO PROSPECTS IN HEALTH FIELD IN SUPPORT OF AMERICAN HOSPITAL ASSN. CONVENTION. HELD ACTIONS 3, 6, 7 OVER TO FOURTH QUARTER, PENDING RECEIPT OF USICA MATERIALS.

3. SENT OUT 50 ANNOUNCEMENTS ON NATIONAL ELECTRONICS PRODUCTION EXHIBITION TO PROSPECTIVE VISITORS.

4. ORGANIZED EMBASSY PARTICIPATION, ALONG WITH PAN AM AND TWA, IN LOCALLY ORGANIZED SEMINAR ON INCENTIVE TRAVEL - TO TAKE PLACE OCTOBER 2-3, 1978. REQUESTED USTS TO PROVIDE US EXPERT FOR SEMINAR PROGRAM. TODMAN
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NNN

Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Draft Date: 29 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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